**More than a marketplace**

* Easy to search for items, online & local stores
* A Connected to a network of users
* Create target ads, promotion events and offers
* Integrated with our payment platform
* Credible user rating and review system
* Management & Analytics Tools

**Like a social media site:**

* Favorite & follow stores and users
* Receive updates through news feeds
* Like & Comment on purchase activities
* Instant chat messaging
* User personalized content
* Network Business opportunities
* Items can be categorized under tags